

EVENTS CALENDAR



Mershon Center Speaker Series



COLIN CAMERER

A Neurally-Informed Model of Habit in Consumer Choice

Monday, November 28, 2016, 3:30PM - 5:00PM

Mershon Center for International Security Studies

1501 Neil Avenue, Room 120

Columbus, Ohio 43201

[View a recording of this event](#)

**Due to a power issue, please note that only audio is available*

[See photos from this event](#)

Colin F. Camerer is the Robert Kirby Professor of Behavioral Finance and Economics at the California Institute of Technology in Pasadena, Calif., where he teaches cognitive psychology and economics. Camerer earned a bachelor's degree in quantitative studies from Johns Hopkins in 1977, and an MBA in finance (1979) and Ph.D. in decision theory (1981, at age 22) from University of Chicago Graduate School of Business. Before coming to Caltech in 1994, Camerer worked at the Kellogg, Wharton, and University of Chicago business schools. He studies both behavioral and experimental economics.



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